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EuroPLX Meetings Enter 15th Year; the 40th Meeting Now in Warsaw

Dielheim/Heidelberg, Germany, 2 February 2009: The next international pharma partnering forum EuroPLX 40 Warsaw will be held at the Sheraton Warsaw Hotel & Towers in Warsaw, Poland, on June 8 and 9, 2009

Now in its 15th year, EuroPLX Meetings are regular pharma and biopharma partnering events, attended by top-level business development executives from all over the world to discuss and negotiate pharma deals in a highly organised process.

The partnering scope of EuroPLX 40 Warsaw will span from patented and generic (incl. bio-generics and biosimilars), prescription and OTC drugs, to nutraceuticals and medical devices, and will comprise development, licensing, marketing, promotion, and distribution of products. The actual focus, however, will be made up by the participating companies and, as a new feature, will be displayed as a "Dynamic Partnering Focus" on www.europplx.com as soon as sufficient partnering information will become available.

Apart from negotiations, EuroPLX Meetings have evolved into a knowledge exchange platform where issues such as new target markets, national differences in regulatory and reimbursement practices, valuation, deal structures, portfolio planning, scenario modelling, alliance management and many others are discussed among the delegates who usually represent more than 30 countries from four to five continents.

Company owners or their family members, Chief Executive Officers, Managing Directors, Presidents, and Vice Presidents usually make up a third of the participants of EuroPLX Meetings. Directors and Heads of Business Development constitute another third. The decision power present is underscored by the size of the deals: some companies have initiated their largest deals ever at EuroPLX® (short for European Pharma License Exchange).

EuroPLX Meetings typically deliver an average of 23-24 pre-scheduled business negotiations per company, far above the mainstream partnering conference standard. They are smaller, more focused, and more affordable.

Early registration is recommended, as some previous EuroPLX Meetings had to be closed for registration even before the deadline due to overbooking. The regular fee is Euro 1,250. There is a discount of Euro 300 for early registrations by 25 March 2009, and for additional delegates (Euro 200).

Download the full agenda from <http://www.europplx.com/e40.htm>

More details on the EuroPLX website: <http://www.europplx.com>

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