
euroPLX Continues to Lead the Way in Pharma Partnering, Announces 2010 Events

Barcelona, Spain, 3 November 2009: More than 150 pharma and biotech industry delegates from 35 countries convened at euroPLX 41 Barcelona in order to discuss and negotiate pharma deals. Barcelona's leading pharma partnering event featured an average of 23 pre-scheduled one-on-one negotiations per participating company on two conference days.

Almost 30% of the participating companies were new-comers, i.e. they have never had a delegate at a euroPLX Meeting before. Most of the new-comers were attracted to euroPLX by word of mouth.

For the organisers this is a clear sign that euroPLX, which has been founded in 1995 as the world's first no-lecture, no-presentation forum for pharma deals, continues to lead the way in pharma partnering.

The following three euroPLX events are confirmed for 2010:

- With an already rapidly growing registration list, euroPLX 42 Valletta (Malta) will be the first euroPLX event in 2010. It will be held in the Hilton Malta, in the Portomaso marina area of St. Julians, just north of Valletta, on March 1 and 2, 2010.
- For the first time in Berlin, Germany, euroPLX 43 Berlin will be held on June 14 + 15, 2010 in the Ellington Hotel which is located right in the centre of Berlin, with many famous places in walking distance. Dinner sponsors for this event will be Dr. Kade Pharmazeutische Fabrik GmbH and Berlin-Chemie AG, a subsidiary of Menarini.
- As Barcelona's premier pharma partnering event, euroPLX 44 Barcelona will be held on November 8 and 9, 2010, in the Hilton Diagonal Mar, Barcelona, Spain.

For more details see <http://www.europplx.com>

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