
15 Years Anniversary of euroPLX Confirms Leading Position

Dielheim/Heidelberg (Germany) 25 June 2010. 15 Years after the first euroPLX Meeting which was held on 20 June 1995 in Frankfurt, Germany, euroPLX has become the pharma industry's most international partnering event with delegates from an average of 36 countries attending each event. Over the 15 years, the number of companies that have attended euroPLX Meetings has grown to 1,080, the number of countries that they come from to 66.

euroPLX attracts many first-time attendees. In spite of the fact that many companies send delegates to each euroPLX Meeting, the organisers have been able attract a constant rate of 23 to 29% newcomers. In other words, every fourth company attending a euroPLX Meeting has never attended a euroPLX Meeting before, which is remarkable after more than 40 euroPLX Meetings and which is a constant source of new business ideas leading to pharma deals.

The upcoming euroPLX 44 Barcelona is open for registration and will be held on November 8 and 9, 2010, at the Hilton Diagonal Mar, Barcelona, Spain.

For more details see <http://www.europplx.com>

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