

1995 - 2018

euroPLX
by RauCon



66 Lisbon (Cascais)

Date:
March 5 + 8, 2018

Venue:
Hotel Cascais Miragem
Av. Marginal # 8554
2775-536 Cascais
Portugal

www.cascaismirage.com

euroPLX Targeted Sponsoring

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Conference sees 160-360 attending business development executives from an average of 39 countries.

Sponsoring a euroPLX Conference means increased visibility among exactly this international audience.

Sponsorship Opportunities

Sponsoring euroPLX 66 Lisbon (Cascais)

euroPLX 66 Lisbon will be held in Cascais, a picturesque town, located about 25-30 driving minutes from Lisbon. euroPLX 66 Lisbon is expected to see 250-350 business development executives from all over the world. Sponsoring this event will be an excellent opportunity to expose your company to a select group of decision makers in an outstanding environment.

The 5-star Hotel Cascais Miragem (<http://www.cascaismirage.com/>) is located on the shore line between Cascais and Estoril, the favourite destiny of the royal families and the aristocracy, known for the exclusivity and beauty of the area and the wonderful weather. The hotel is a landmark and well known for its outstanding design and art features as well as for its excellent trans-ethnic cuisine which combines traditional Portuguese recipes with international influences.

| euroPLX Sponsorship Options | | | | |
|---|------------------|---------------|---------------|---------------|
| Feature | Platinum | Gold | Silver | Bronze |
| Monday Evening euroPLX Business Networking Dinner | Yes | N/A | N/A | N/A |
| Sunday Evening euroPLX Reception and Dinner* | N/A | N/A | N/A | N/A |
| Exhibition Stand** | N/A | Yes | Yes | none |
| Entry entitlement for two people to assist with stand | N/A | Yes | Yes | none |
| Company logo + hyperlink on www.europlx.com conference section until taken offline | Yes | Yes | Yes | Yes |
| Company logo on the cover page of the conference package (PDF) | Yes | Yes | Yes | Yes |
| Company logo on the cover page of the „Who is Who?“ (print) | Yes | Yes | Yes | Yes |
| Full page A5 colour advertisement in the „Who is Who?“ (print) | Yes | Yes | none | Yes |
| Literature on media table near entrance | N/A | N/A | N/A | Yes |
| Price (Value Added Tax to be added for customers with residence in Germany) | (at cost) | €5,000 | €3,500 | €2,000 |

* Sponsoring the **Sunday** Evening euroPLX Reception and Dinner only if the **Monday** Evening euroPLX Business Networking Dinner has been awarded to a sponsor already

** An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width

Dinner (Platinum) Sponsorship

The Platinum Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first conference day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

Additional Exhibition Stand

The Dinner (Platinum) sponsorship may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,600.



euroPLX 66 Lisbon (Portugal)

March 5 + 6, 2018

Hotel Cascais Miragem, Cascais (near Lisbon)

Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type conferences with their 20-minutes coffee breaks is vital to your sponsoring success.

Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

Artwork for Advertisement

All advertisement artwork must be supplied to RauCon business development in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first conference day.

Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added 19% VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX meeting.

For all inquiries contact:

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www.europplx.com

