

25 Years: 1995 - 2020

euroPLX
by RauCon



74 Athens

Date:
Meetings Event: November 23 + 24, 2020

Venue:
Hotel Grande Bretagne
Syntagma Square
Athens 10564
Greece

www.grandebretagne.gr

euroPLX Targeted Sponsoring

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Marketplace sees 160-400 attending business development executives from an average of 39 countries.

Sponsoring a euroPLX Marketplace means increased visibility among exactly this international audience.

Sponsorship Opportunities

euroPLX 74 Athens (Greece)
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Hotel Grande Bretagne

Sponsoring euroPLX 74 Athens

The euroPLX 74 Athens meetings event will be held at the Hotel Grande Bretagne (<http://www.grandebretagne.gr>) which is situated right in the heart of Athens. euroPLX 74 Athens is limited to 230 business development executives from all over the world. Sponsoring this event will be an excellent opportunity to expose your company to a select group of decision makers in an outstanding environment.

Renowned as one of the best hotels in Greece, this conference hotel rises to the occasion of the 3rd Marketplace in euroPLX's 25th anniversary year. The multi-awarded 5 star Hotel Grande Bretagne is part of the Starwood Group's Luxury Collection Hotels. It is within walking distance of exclusive shopping areas, museums and the business district.



euroPLX Sponsorship Options				
Feature	Platinum	Gold	Silver	Bronze
Monday Evening euroPLX Business Networking Dinner	Yes	N/A	N/A	N/A
Exhibition Stand*	N/A	Yes	Yes	none
Entry entitlement for two people to assist with stand	N/A	Yes	Yes	none
Company logo + hyperlink on www.raucon.com Marketplace section until taken offline	Yes	Yes	Yes	Yes
Company logo on the cover page of the event document package (PDF)	Yes	Yes	Yes	Yes
Company logo on the cover page of the „Who is Who?“ (print)	Yes	Yes	Yes	Yes
Full page A5 colour advertisement in the „Who is Who?“ (print)	Yes	Yes	none	Yes
Literature on media table near entrance	N/A	N/A	N/A	Yes
Price (Value Added Tax to be added for customers with residence in Germany)	(at cost)	€5,000	€3,500	€2,000

* An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width

Dinner (Platinum) Sponsorship

The Platinum Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first meetings event day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

Additional Exhibition Stand

The Dinner (Platinum) sponsorship may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,600.

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Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the meetings event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type meeting events with their 20-minutes coffee breaks is vital to your sponsoring success.

Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

Artwork for Advertisement

All advertisement artwork must be supplied to RauCon in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first meetings event day.

Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added applicable VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX Marketplace for Pharma Business Opportunities.

For all inquires contact:

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