

1995 - 2021

**euroPLX**  
*by RauCon*



**77**

**Brussels**

Date:  
Meetings Event: November 22 + 23, 2021

Venue:  
Steigenberger Wiltcher's  
Avenue Louise, 71  
1050 Brussels  
Belgium

[www.steigenberger.com](http://www.steigenberger.com)

### **euroPLX Targeted Sponsoring**

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Marketplace for Pharma Business Opportunities sees 180-450 attending business development executives from an average of more than 40 countries.

Sponsoring a euroPLX Marketplace means increased visibility among exactly this international audience.

**Sponsorship Opportunities**

euroPLX 77 Brussels (Belgium)  
Meetings Event: November 22 + 23, 2021  
Steigenberger Wiltcher's, Brussels

## Sponsoring euroPLX 77 Brussels

euroPLX 77 Brussels will be held in downtown Brussels within convenient reach from Brussels Zaventem Airport. euroPLX 77 Brussels is expected to see 200-260 business development executives from all over the world. Sponsoring this event will be an excellent opportunity to expose your company to a select group of decision makers in an outstanding environment.

The 5-star Steigenberger Wiltcher's is located right on the exclusive shopping promenade Avenue Louise in the heart of Brussels. It is only minutes away from some of Brussels' must-see destinations in its direct vicinity such as the European Union government district or the city center with the Manneken Pis and Grand Place.

euroPLX Sponsorship Options				
Feature	Platinum	Gold	Silver	Bronze
Monday Evening euroPLX Business Networking Dinner	Yes	N/A	N/A	N/A
Exhibition Stand*	N/A	Yes	Yes	none
Entry entitlement for two people to assist with stand	N/A	Yes	Yes	none
Company logo + hyperlink on www.raucon.com Marketplace section until taken offline	Yes	Yes	Yes	Yes
Company logo on the cover page of the event document package (PDF)	Yes	Yes	Yes	Yes
Company logo on the cover page of the „Who is Who?“ (print)	Yes	Yes	Yes	Yes
Full page A5 colour advertisement in the „Who is Who?“ (print)	Yes	Yes	none	Yes
Literature on media table near entrance	N/A	N/A	N/A	Yes
<b>Price</b> (Value Added Tax to be added for customers with residence in Germany)	<b>(at cost)</b>	<b>€5,000</b>	<b>€3,500</b>	<b>€2,000</b>

\* An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width

### Dinner (Platinum) Sponsorship

The Platinum Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first meetings event day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

### Additional Exhibition Stand

The Dinner (Platinum) sponsorship may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,600.



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## Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the meetings event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type meeting events with their 20-minutes coffee breaks is vital to your sponsoring success.

## Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

## Artwork for Advertisement

All advertisement artwork must be supplied to RauCon in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first meetings event day.

## Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added applicable VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX Marketplace for Pharma Business Opportunities.

For all inquires contact:

Mr. Stefan Hilscher  
RauCon GmbH & Co. KG  
Rudolf-Diesel-Straße 9  
69115 Heidelberg, Germany  
sh@raucon.com  
ph. ++49 6221 426296-0 (direct line).  
www.raucon.com

